

# One Church Where You Are

Multisite Musings





## One Church Where You Are

*MultiSite Musings*

*Mark Waltz*



### About Mark

Mark Waltz serves as pastor for Granger's Elkhart multisite location. Assuming the role in early 2011, he has clarified a single vision for the ministry.

He is a unifying force at Granger where he oversees adult relational connections, including groups, guest services and volunteer strategies.

Mark's book, *First Impressions: Creating Wow Experiences in Your Church*, addresses the issues of guest attendance growth and volunteer development, offering strategies for making high-impact first impressions. His second book, *Lasting Impressions*, picks up where *First Impressions* leaves off: helping returning guests find a true sense of belonging. Mark's latest book, *How to Wow Your Church Guests: 101 Meaningful Ways to Make a Meaningful First Impression* is written in a pointed, short chapter format identifying and applying best practices any organization can implement to communicate authentic care to the people you serve.

Mark's ministry expertise is complemented by his marketplace experience, which includes retail management, employment and recruitment. He and his wife, Laura, of nearly thirty years are the proud parents of one daughter, Olivia – a freshman at Herron School of Art in Indianapolis.

By the way, he's got a blog: *BecausePeopleMatter.com*.





## Know Who's Who

Mission, vision, values and best practices define your church. Who you are should already be decided.

Autonomy works when identity is clear and agreed upon.

Launch a site or plant a church. One or the other.





## Clarify What's What

Clarify campus constants constantly.

Course correct early, or you'll end up setting a new course.





## Keep Talking Why

Vision always informs the why of the what.

Multisite is missional. Be mission-minded.

Verbalize one church, one mission, one vision, one set of values and best practices. More than often.





## Practical Pointers

- Think “region”
- Go “home” often
- One printed program
- Unified FEED
- Shared cross-cultural experiences
- Many dotted lines on the org chart
- Parallel programming
- Say “we”
- Acknowledge “our” pastors

